

WE CREATE  
**EVENTS**  
EXHIBITIONS

## COMPANY PROFILE



Public Relation  
Communication



Digital & Offset  
Printing



E-Commerce  
Marketing



Social & Corporate  
Event



Media  
Buying



Event & Exhibition  
Management



/teamalliant



www.alliantltd.com

# ABOUT

**ALLIANT** LTD

Mr. Rubaiyat Ahsan is the founder and CEO of ALLIANT LTD. He started his career in the field of advertisement in 1991. He worked at Inter-speed, Ogilvy and Mathers, and Lintas Group in his early career stage. Since its inception, ALLIANT LTD has been committed to promoting mutual prosperity between ALLIANT LTD and its event partners Locally and Globally. Alliant has always ensured commendable success in every national and international event.

- Chan Chao International (TAIWAN)
- GPE Expo Pvt. LTD (INDIA)
- Paper Communication Exhibition (HONG KONG)
- AMB Tarsus Events Group (MALAYSIA)
- ES Exhibition Services Sdn Bhd (MALAYSIA)
- K.C. Super Tent Technology Sdn Bhd (MALAYSIA)
- 500+ Exhibitions
- 25+ Global Events & Exhibitions- 600+ Local Events & Exhibitions







# VISION &

# MISSION

## Vision

- To be the premier provider of exhibitions, events and promotional services– all under one roof.
- To be a customer-focused company by walking that extra mile to provide quality service to our customers.
- To offer solutions and tangible results.
- To operate on the values of trust, honesty, and transparency, which is ingrained in our work culture.
- We strive to bring new ideas to the table and produce compelling, consistent, and creative work for our clients, making their goals our own. Your success is our success.

## Mission

- Operate profitably and achieve excellence & recognition as leaders in exhibition management & service industry within Asia and beyond.
- To provide trade platforms for various sectors to practice trade and bilateral relations.
- To constantly innovate new strategies that can bring changes in exhibition and marketing campaign, from exhibit design, brand growth to providing tools for creative marketing communication.
- To conduct ourselves with integrity and transparency in all our business transaction with our customers.
- To provide a good working environment to our team members that encourages further growth, both– professionally and personally.

# OUR GOALS



## Building customer loyalty

To build customer loyalty as it allows us to establish a relationship and a strong sense of trust in their mind. This sense of trust is what encourages customers to frequently come back and conduct business with us.



## High-quality exhibition

To provide high-quality events to our clients in a reasonable cost.

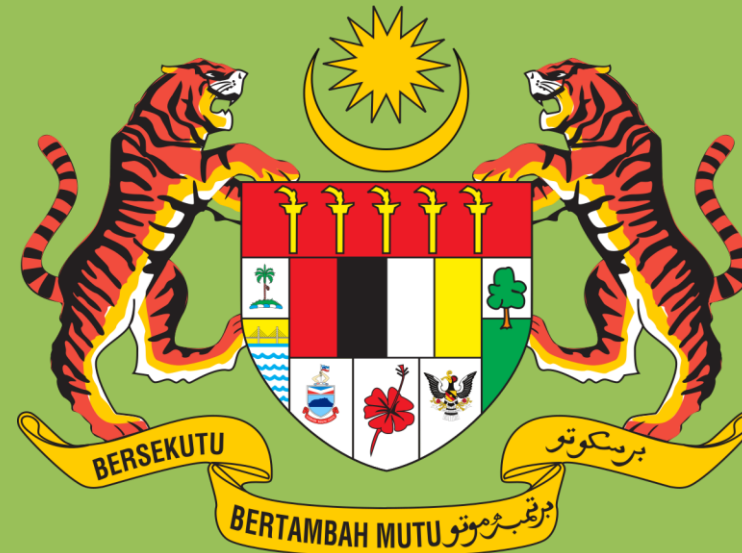
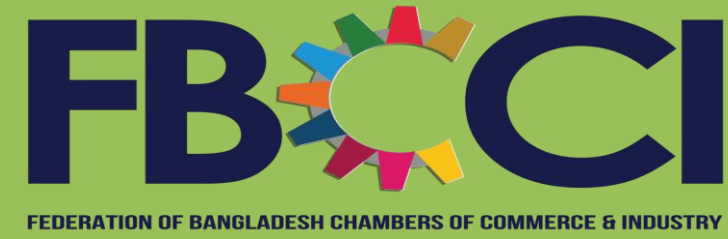


## Providing full-service event management

To be the premier provider of exhibitions, events, and promotional services all under one roof. Which includes **event & exhibition management, interior & exhibition booth management, venue management, branding, public relation communication, digital & offset printing, e-commerce marketing, etc.**



# OUR CLIENTS





# OUR CLIENTS



# OUR INTERNATIONAL PARTNERS



GPE Expo Pvt. Ltd

Chan Chao International Co. Ltd

ES Event Management  
AMB Tarsus Exhibition  
KC Super Tent Technology



# OUR EXPERTISE



**EVENT & EXHIBITION MANAGEMENT**



**VENUE MANAGEMENT**



**SOCIAL & CORPORATE EVENT**



**INTERIOR & EXHIBITION BOOTH  
MANAGEMENT**



**PUBLIC RELATION COMMUNICATION**



**BRANDING**



**DIGITAL & OFFSET PRINTING**



**E-COMMERCE MARKETING**





ALLIANT LTD is proud to present the Biggest ever Tent in Bangladesh that was first installed during the 16th Dhaka International Textile & Garments Machinery Expo (DTG-2019) at International Conference Center, Bashundhara.

# OUR SUCCESSFUL EVENTS



**Dhaka Int' Textile &  
Garment Machinery  
(2003-2022)**

**International Mother  
Language Institute  
(IMLI) (2012-2019)**

**International Plastic Fair  
(IPF) (2004-2022)**

**ASIA PHARMA EXPO  
(2009-2022)**

**AIUB  
Convocation**

**BATEXPO**

**KNITEXPO**

**Denim & Jeans.com  
Bangladesh (2014-2015)**

**Learning and Earning  
Project ICT Fair  
(DHAKA DIVISION)**

**Showcase Malaysia  
in Bangladesh**

**ASIA NUTRITION  
FORUM 2018**

**REHAB Fair Home  
and Abroad**

**Bangladesh Apparel &  
Fire Safety Expo 2015  
( Chittagong )**

**TAIWAN  
PRODUCT SHOW**

**Bangladesh Development  
Forum, ERD-UNDP**

**CAFAXPO**

**French Trade  
Show 2016**

**TexBangla**

**Wills  
International Cup**

**Bangladesh Electrical  
Products Fair**



# Dhaka International Textile and Garments Machinery Exhibition

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# TUV SUD Future Now Summit

WWW.ALLIANTLTD.COM



# International Mother's Language Institute Program

WWW.ALLIANTLTD.COM



# Denim and Jeans Show

WWW.ALLIANTLTD.COM



# Showcase Malaysia, Dhaka

WWW.ALLIANTLTD.COM



# 50 years of Bangladesh Agricultural University (BAU)



# French Trade Show

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# Rehab Fair

WWW.ALLIANTLTD.COM

# Showcase Bangladesh, Malaysia

WWW.ALLIANTLTD.COM



# Clothing Show, London

WWW.ALLIANTLTD.COM

# Bangladesh Apparel and Safety Expo Chittagong

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# MEET TEAM ALLIANT

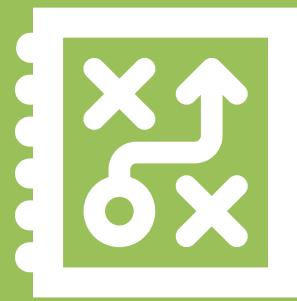


**Managing Director**

RUBAIYAT AHSAN

**“The Team Leader. The perfect man for your events. The team is the reflection of his leadership.”**





# STRATEGIC SUPPORT TEAM



**Manager (International Events & Business Communications)**

CATHERINE P. GOMES

“She will keep trying until she makes your dream happen in reality.”



**Chief Regulatory Officer**

NANDITA BANIK CHOWDHURY

“Are you in trouble? She is here to solve all your problem.”



**Strategic Marketing Analyst**

NAZIA ZAMAL ANANNYA

“She is our strategy provider to ensure your lasting growth in the market!”



**Business Communications Executive**

NICEA ANAN

“She turns your thoughts into intelligible words that are perfect to the last word.”



**Marketing Executive**

NAVID AL AHSAN

“Just meet this young guy; you will no longer have to worry if you are in good hands or not!”



# CREATIVE DESIGN TEAM



**Asst. Manager (Graphics)**

MD. HELAL ISLAM

“Creativity is in his blood. He strives for two things in design-simplicity and clarity.”



**Graphics Designer**

RASHEL AHMED

“While creating designs, he keeps two things in mind: simplicity and creativity”



**Assistant Graphics Designer**

MD SABUJ

“A strong believer in functional designing!”



**Architect**

MALIHA BUSHRA

“She will give a creative shape to the abstract ideas roaming in your head!”





**Sr. Executive, Event & Activation**

**FARUK HOSSAIN RAJA**

“The efficient man in doing things right.”



**Asst. Manager, Events & Activation**

**MD. NAZMUL HAQUE RAZIB**

“Just give him your vision. He will make it possible in reality.”



**Executive, Production**

**ABDUL KADER**

“He is there to fulfill all your wishes!”



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# OPERATIONS TEAM



**Asst. General Manager (Finance)**

**RAJIB DEB**

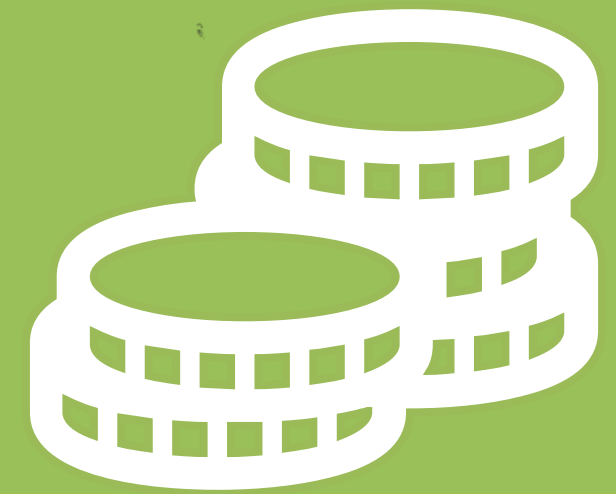
“He will never let you loose a single penny”



**Senior Manager (Finance)**

**PRADIP MITRA**

“He will show you how to improve your events with overall profitability.”



**ACCOUNTS  
MANAGEMENT  
TEAM**



# FUTURE PLANS



Market Development



Research & Innovation



Marketing Business Plan



# THANK YOU

We look forward to work with you!

## Contact Us



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